



SHOWINGSUITE.COM



4204 Jutland Drive, Suite A
San Diego, California 92117

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[MLS Version](#)

[Blog](#)

FOR IMMEDIATE RELEASE

Showing Suite Signs its 100,000th Agent in their Free MLS Showing Scheduling Version

Showing Suite is now utilized by over 100,000 agents in all markets across the United States and Canada

SAN DIEGO, CA December 1st 2016 - Showing Suite, Inc., real estate showing scheduling and feedback software company, announces the signing of its fourteenth MLS. This totals 101,320 agents for its new free MLS showing scheduling software launching in markets all over the US and Canada. Showing Suite is currently the most widely utilized showing system in North America. This is because individual agents can use the system without an MLS integration necessary, thus it's used by agents in nearly every market in North America.

The company's CEO Rick Bengson states, "We are excited to include the MLS scheduling system for our agents to have a total showing solution from their phones, websites, and now within their MLS software. Our MLS scheduling platform and model is more in line with today's model. The service is free for the MLS and their members. We built features in after listening to agents complaints about their existing MLS scheduling systems." One change Bengson notes is that you can select up to three different times for a showing so it's not declined, starting into a round robin which causes agents to get frustrated and pick up the phone. We also think the human call center is going the way of wired headphones; why pay someone when it's faster and much less expensive to do it online or in an app? Our system may also be used along with the various mobile apps for all parties including the listing agent, buyer's agent, seller, and buyer to allow for transparency and to keep track of all showings." Bengson finishes, "If your MLS isn't using a free showing system like ours or a competitor's, then your member dues are being used to pay for it. By using a free system like ours, you can either reduce your member dues or use them for something else. MLSs are spending a lot of money on showing software and you must ask them why they would sign such contracts. We are on track to launch for over 200,000 agents by the end of the first quarter in 2017."

Showing Suite's free MLS version offers automated showing scheduling integrated inside the MLS software service, which allows buyers to call or text the MLS local showing scheduling phone number. The showing is then setup automatically through email, text, automated calls, or any combination of the former adjusted to the contact preferences of the seller, listing agent, tenant, etc. Showings are selected from available times on the showing calendar. Agents can also ask questions about the listing through the system before they schedule a showing to expedite the process and document it. Integrations currently include Paragon, Matrix, Rapattoni, FlexMLS, and custom MLS systems.

Press/Media Contact:

Michelle Costa
(858) 270-1055 ext. 105
michellec@showingsuite.com

MLS Inquiries:

Rick Bengson
(858) 270-1055 ext. 200
rick@showingsuite.com

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Have a question for Jane Agent? Ask a question here.

Add a note about 123 Sample Street, San Diego, CA here.

Showing Start Time

Fri 10/17	Mon 10/20	Tues 10/21	Wed 10/22	Thu 10/23
8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM
8:30 AM	8:30 AM	8:30 AM	8:30 AM	8:30 AM
9:00 AM	9:00 AM	9:00 AM	9:00 AM	9:00 AM
9:30 AM	9:30 AM	9:30 AM	9:30 AM	9:30 AM
10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM
10:30 AM	10:30 AM	10:30 AM	10:30 AM	10:30 AM
11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM
11:30 AM	11:30 AM	11:30 AM	11:30 AM	11:30 AM

Showing Duration

Date/Time	Wednesday, October 22, 2015 10:30 AM (PT)
Buyer	Jack Black
Address	123 Sample Street San Diego, CA 92101
MLS#	123456
Confirmation	Unconfirmed
Showing Instructions	Please leave your shoes at the side door. Large dog, beware.
Listing Agent Info	Name: John Agent Second Agent: Kelly Agent Company: Keller Williams Email: john.agent@kw.com Phone: (858) 270-1055

Listing Agents can use the MLS local showing phone number on all of their property signs for the Showing Suite “Text2Show” service. This service is similar to the mobile app Open Table, but for buyers to schedule showings. The buyer sends a text to the number which allows them to find that property, see a mobile property flyer for that home, and choose an available showing time. After scheduling, the system automatically calls, emails, and texts the necessary confirming parties and texts the buyers back confirming their showing. The buyers can also select the Patents Pending “InstaShow” button to request an immediate showing, giving the confirming parties the option to try and get the buyer into the home as soon as possible.

Buyers’ agents receive the complimentary “Showing Note” mobile app for iPhone and Android. Showing Note is similar to the mobile app EVERNOTE, but for real estate showings. Buyers share a “Showing Notebook” with their co-buyer, agent, or whomever they would like to keep track of all of their showings. Buyers can take pictures, videos, or notes during home showings to save all of the information from the homes they have seen and can share that information with their collaborators or on Facebook and Twitter. Once they have checked-in at a home, buyers can opt-in to receive email, text, and push notifications to alert them of any price changes or market updates for any of the homes they

About Showing Suite, Inc.

Since 2001, Showing Suite, Inc. has developed and implemented market-leading tools that allow real estate professionals to sell homes smarter and faster, offering versions for individual agents, teams, and offices. The company has launched its new MLS version in 2015.

The new MLS version is currently being offered free for MLSs. Integrations are also being launched for the most popular MLS online stores for single sign on integrations.

Showing Suite has brought a suite of web-based software solutions for the real estate sector to market, including its flagship product, HomeFeedback®, as well as Home Followup, Listing Sync, Showing Sync®, ForeclosureFeedback®, and Showing Calendar®. Since inception, Showing Suite™ has helped more than 900,000 real estate professionals in the U.S. and Canada manage their showings and the feedback from those showings.

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If you would like more information about this topic, please contact Michelle Costa at (858) 270-1055 ext. 105 or email at MichelleC@ShowingSuite.com.